

Nuevas Adquisiciones

Embajada de los Estados Unidos

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ABRIL 2006

Servicio Cultural e informativo

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ARTE

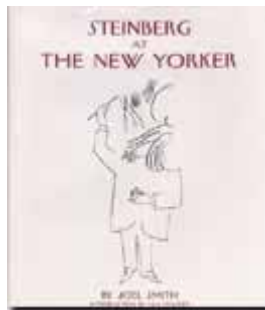


The Andy Warhol Show

Andy Warhol
London : Skira,
2005.

REF 709.2 WAR

This exhibition offers new keys of interpretation which will help in understanding and putting into perspective other exhibitions held by the Fondazione Triennale di Milano in the recent past, or that will be staged in the near future; almost an obligatory step, a reflection upon ourselves, projected into a millennium whose social structures were already clear to Warhol over forty years ago.



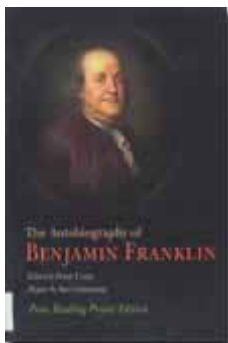
Steinberg at the New Yorker

Joel Smith
New York, NY :
Harry N. Abrams,
2005.

REF 741.5 SMI

This volume assembles the artist's most beloved intuitive, and brilliant inspirations, which have been a defining presence at The New Yorker for six decades. All eighty-nine of Steinberg's covers appear in full color, as do many drawings that were printed inside the magazine when art was reproduced there only in black and white.

BIOGRAFIA

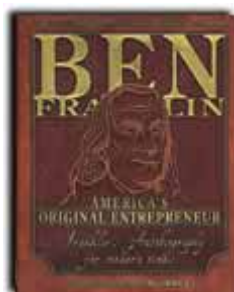


The autobiography of Benjamin Franklin

Edited by Peter Conn
Philadelphia, PA :
University of
Pennsylvania Press,
2005.

973.3 FRA

The University of Pennsylvania, founded by Franklin, is publishing this special edition of Franklin's Autobiography, as a result of the discussion of an entire class, faculty and staff. This edition includes a preface, an introduction and four short essays by distinguished scholars, as well as a chronology of Franklin's life.



Ben Franklin : America's original entrepreneur : Franklin's autobiography adapted for modern times

Blaine McCormick
Irvine, CA : Entrepreneur Press, 2005.

973.3 FRA

Franklin chronicles his own story, from his early days growing up in colonial Boston to his retirement from printing and growing involvement in national politics. His wisdom transcends the ages, and his life lessons and insights are as compelling today as ever.

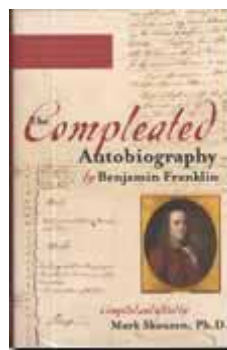
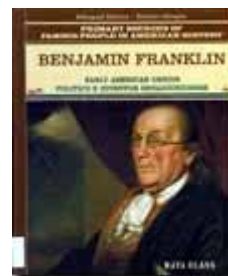
Benjamin Franklin: early American genius = político e inventor estadounidense

Maya Glass ; Tomás González, trad.

New York : Rosen
Central Primary Source,
2004.

973.3 FRA

Describes the life and notable accomplishments of Benjamin Franklin, eighteenth-century American printer, statesman, writer, and inventor.

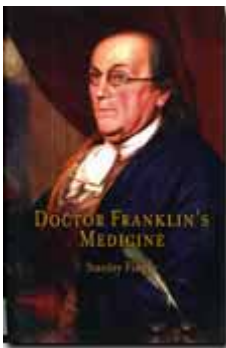


The completed autobiography

*Benjamin Franklin ;
Mark Skousen, comp.*
Washington, DC :
National Book
Network, 2006.

973.3 FRA

Franklin ended his life's story in 1757 when he was only fifty-one and he lived another thirty-three full, eventful and dramatic years. Faithfully compiled and edited from Franklin's papers by Dr. Mark Skousen -Franklin's descendant- acting as his devoted secretary, this is the closest we will ever get to Franklin. Soon to be a classic of American history, this book is a must-read, as we celebrate the 300th anniversary of Franklin's birth.



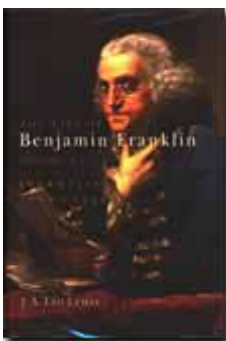
Doctor Franklin's medicine

Stanley Finger
Philadelphia, PA :
University of
Pennsylvania Press,
2006.

610.92 FIN

This book looks at the many contributions that Franklin made to the progress of medical knowledge, including how Franklin approached his own chronic illnesses of painful gout and a large bladder stone. Written in accessible prose and filled with new information on the breadth of Franklin's interests and activities, this book reveals the impressive medical legacy of this founding father.

The Life of Benjamin Franklin



J.A. Leo Lemay
Philadelphia, PA :
University of
Pennsylvania Press,
2006. 2 v.

REF 973.3 FRA

This biography brings together the major sources in Franklin's life. This volume will give an important resource for understanding Franklin's characters and place in American history.

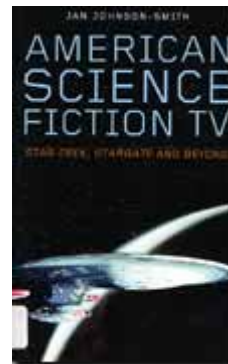


CIENCIA FICCION

American science fiction TV: Star Trek, Star-gate, and beyond

Jan Johnson-Smith
Middletown, CT :
Wesleyan University
Press, 2005.

791.456 JOH



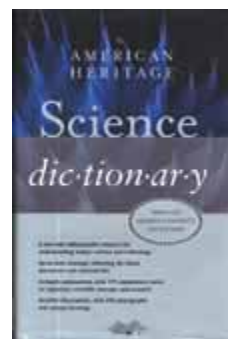
This is the first full-length study of this popular genre. The author shows how science fiction television has displaced the Western in the American cultural imagination. The book features case studies of several key science fiction series to uncover common narrative patterns and visual styles.

CIENCIA Y TECNOLOGIA

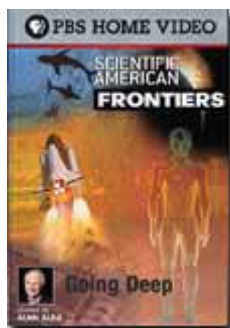
The American heritage science dictionary

Boston, MA : Houghton
Mifflin Co, 2005.

REF 503 AME



A new resource for understanding today's science and technology, up-to-date coverage, reflecting the latest discoveries and controversies and in-depth explanations, with 175 explanatory notes on important scientific concepts and research.



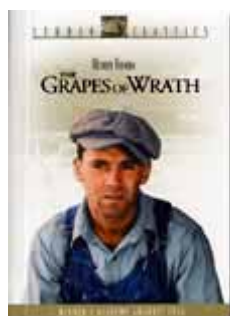
Going deep [videorecording] Alan Alda in Scientific American frontiers

Written, produced and
directed by Graham Chedd
Alexandria, VA : PBS DVD
Video : Distributed by PBS
Home Video, 2005.

DVD 627.7 GOI

Deep ocean exploration has revealed the story of our planet's formation-continental drift and plate tectonics. Discover what's like to toll in a tiny sphere deep below the ocean surface, what lives at what depth and why, and what's next now that sub Alvin's retiring.

CINE



The grapes of wrath [videorecording]

Directed by John Ford
Beverly Hills, CA : 20th
Century Fox Home
Entertainment, 2004.

DVD 791.43 GRA

The migration of the Joad family to California from their dust-bowl farm in

Oklahoma during the Great Depression.

COMPAÑÍAS AMERICANAS

Hoover's Handbook of Private Companies 2006.



Austin, TX : Hoover's
Inc, 2006.

REF 338.74 HOO
2006

This title is filled with hard-to-find information on non-public U.S. enterprises. It includes in-depth company profiles featuring the personalities, events, and strategies that have made these enterprises major players.

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

DERECHOS CIVILES



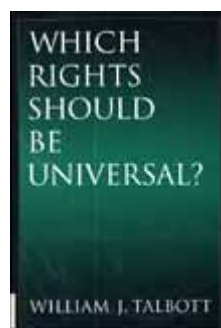
They walked to freedom : 1955- 1956 : the story of the Montgomery bus boycott

Kenneth M. Hare
Champaign, IL :
Spotlight Press, 2005.

REF 323.176 HAR

This book tells this story in great part from the perspective of the Montgomery Advertiser and the Alabama Journal. This was not an easy story to tell, but this is an effort to document the past and preserve it for the future.

DERECHOS HUMANOS



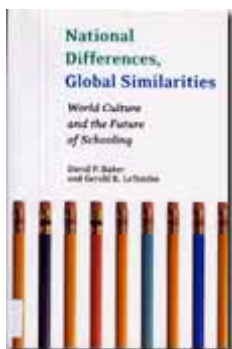
Which rights should be universal?

William J. Talbot
New York, NY : Oxford
University Press, 2005.

323.01 TAL

In this book, Talbot builds on the work of John Rawls, Jurgen Habermas, J.S. Mill and others to explain how, over the course of history, human beings have learned how to adopt a distinctively moral point of view from which it is possible to make universal thought not infallible judgments of right and wrong.

EDUCACION



National differences, global similarities: world culture and the future of schooling

David P. Baker and Gerald K. LeTendre
Stanford, CA : Stanford Social Sciences, 2005.

370.9 BAK

Using American schools as a reference point, this book provides a comprehensive, comparative description of schooling as a global institution. Each chapter develops a story about a particular global trend : continuing gender differences in achievement, new methods to govern schools, the increasing use of private tutoring, school violence, the development of effective curricula, and the everyday work of teachers.

FOLKLORE



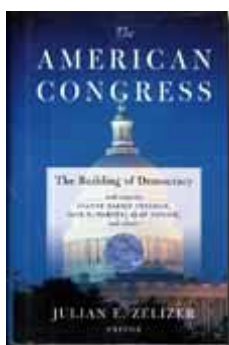
Ringlingville USA : the stupendous story of seven siblings and their stunning circus success

Jerry Apps
Madison, WI : Wisconsin Historical Society Press, 2005.

791.3 APP

This book chronicles the brother's journey from immigrant poverty to enduring glory as the kings of the circus world. The Ringlings and their circus were last studied in depth over four decades ago. Now, for the first time, the brother's detailed financial records and personal correspondence are available for researchers.

ESTUDIOS AMERICANOS



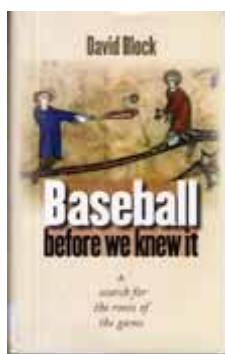
The American Congress : the building of democracy

Julian E. Zelizer, editor
Boston, MA : Houghton Mifflin, 2004.

REF 328.73 AME

This book unveils the rich and varied history of this singular institution. The author has gathered together forty essays by renowned historians to capture the full drama, landmark legislation, and most memorable personalities of Congress.

IDENTIDAD NACIONAL



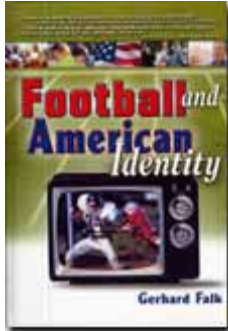
Baseball before we knew it : a search for the roots of the game

David Block
Lincoln, NE : University of Nebraska Press, 2005.

796.357 BLO

This book is a journey through the centuries in search of clues to the evolution of our modern National Pastime. In its thoroughness and reach, and its extensive descriptive bibliography of early baseball sources, this book is a unique and invaluable resource of baseball before it was America's game.

Football and American identity



Gerhard Falk
Binghamton, NY : Haworth,
2005.

796.332 FAL

The purpose of the present study is to consider the social conditions and cultural implications of American Football. This book deals with the football subculture as a reflection of some of the most important American values, including competition, conflict, diversity, power, economic success and fairness, respect for others, and patriotism.



Do you speak American? [videorecording]

Producer & director,
William Cran
Princeton, NJ : Films
for the Humanities &
Sciences, 2005.

DVD 427.9 YOU

Examines socio-linguistic questions and the dynamic state of American English, a language rich in regional variety, strong in global impact, and steeped in cultural controversy.

IDIOMA INGLES

Divided by a common language : a guide to British and American English



Christopher Davies
Boston, MA : Houghton Mifflin,
2005.

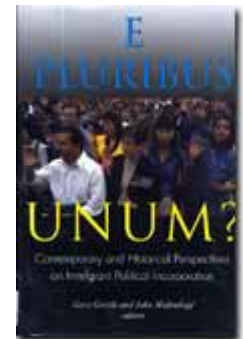
427 DAV

Offers a detailed comparison of the language and customs of the US and UK and discusses all the important differences between the two countries in the practical

details of daily life, and American readers in particular will enjoy his account of American culture as seen through an Englishman's eyes.

INMIGRACION

E pluribus unum?: contemporary and historical perspectives on immigrant political incorporation



Gary Gerstle and John
Mollenkopf, editors
New York, NY : Russell
Sage Foundation, 2001.

325.73 PLU

Explores key issues about incorporation of immigrants into American public life, examining ways that institutional processes, civic ideals, and cultural identities have shaped the political aspirations of immigrants. The volume presents some reassessments of the past as it assesses what may happen in the near future.



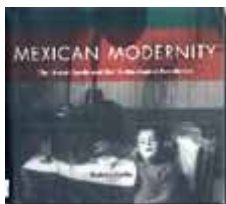
Immigrants, unions, and the new U.S. labor market

Immanuel Ness
Philadelphia, PA :
Temple University
Press, 2005.

331.6 NES

This book examines three case studies of immigrant worker organizing drives: greengrocery employees, delivery workers, and black-car drivers. The information is based on fieldwork utilizing ethnographic research methods rather than on statistical surveys of workers or on government data.

MEXICO



Mexican modernity : the avant-garde and the technological revolution

Rubén Gallo
Cambridge, MA : MIT Press, 2005.

701.05 GAL

The author tells the story of a second Mexican Revolution, a battle fought on the front of cultural representation. The new revolutionaries were not rebels or outlaws but artists and writers; their weapons were cameras, typewriters, radios and other technological artifacts, and their goal was not to topple a dictator but to dethrone nineteenth-century aesthetics.

MUSICA

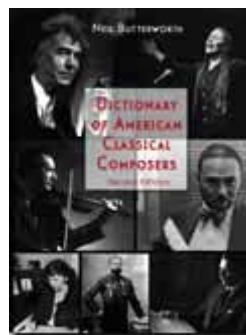
American plays and musicals on screen: 650 stage productions and their film and television adaptations

Thomas S. Hischak
Jefferson, NC :
McFarland & Co, 2005.

REF 791.43 HIS



This reference work is an annotated guide to American stage productions remade for film and television, with works ranging from late 19th-century American plays and musicals, through silent and sound films, to made-for-video productions by PBS, A&E, HBO, and others.

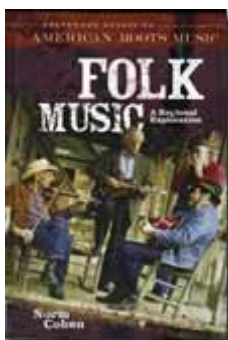


Dictionary of American classical composers

Neil Butterworth
New York, NY :
Routledge, 2005.

REF 780.92 DIC

Covers 650 composers active from the 18th century to today. Covering all classical styles, it offers the most comprehensive overview of key composers in the United States available. Entries include basic biographical information and critical analysis of each composer's key works and ideas.



Folk music: a regional exploration

Norm Cohen
Westport, CT :
Greenwood Press,
2005.

781.62 COH

The author presents a thorough exploration of the many ways in which folk music genres and sub-genres have arisen in different regions of America. Chapters on folk song types, folk instrumentation, and the urban folk revival set further context to the discussion and an itemized summary of noted folksong collection serves as an additional tool for both general readers and folk music scholars.



The rise and fall of the Broadway musical

Mark N. Grant
Boston, MA :
Northeastern
University Press,
2004.

782.1 GRA

The author investigates all aspects of the Broadway musical as he traces the transformation of singing and melody, libretto and lyric writing, dance rhythms, sound design, and choreography and stage direction through three distinct eras: the formative period (1866-1927), the golden age (1927-1966), and the fall (1967 to the present).

NEGOCIOS Y ADMINISTRACION



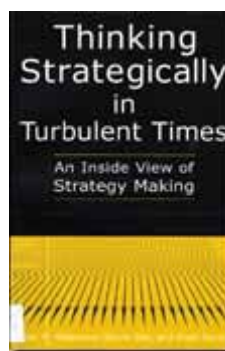
Search engine marketing, Inc : driving search traffic to your company's web site

Mike Moran and Bill Hunt

Upper Saddle River, NJ : IBM Press, 2006.

658.872 MOR

Drawing on their unsurpassed experience, the authors systematically address every issue you're likely to encounter, from enforcing search engine friendly content standards through hiring consultants. This book will help you define your SEO/SEM goals, craft a best practices program for achieving them, and implement it flawlessly.



Thinking strategically in turbulent times : an inside view of strategy making

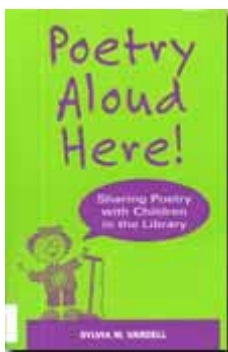
*Alan M. Glassman,
Deone Zell, and Shari Duron*

Armonk, NY: M.E.
Sharpe, 2005.

658.401 GLA

Based upon extensive interviews with key informants, the authors report that the strategic planning process (and substance) is different across the private, public, and not-for-profit sectors. And, in the end, they also find that the process is largely driven by similar trends and pressures across the sectors and serve more common than different aspirations.

NIÑOS Y POESIA



Poetry aloud here! : sharing poetry with children in the library

Sylvia M. Vardell
Chicago, IL : American Library Association, 2006.

372.64 VAR

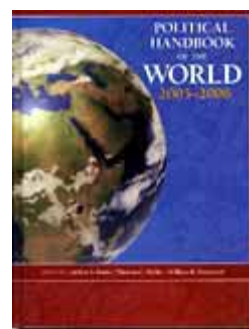
The author shows how librarians, teachers, and others can introduce children ages 5 to 12 to the world of poetry in a way that's meaningful, participatory, and fun. Presenting a wide assortment of possibilities, this made-for-browsing reference features advice on pairing poems with other genres and with subjects across the school curriculum.

POLITICA

Political handbook of the world : 2005-2006

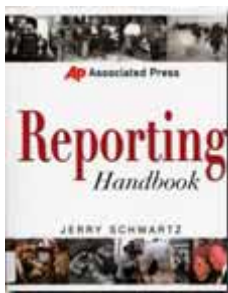
Edited by Arthur S. Banks, Thomas C. Muller and William R. Overstreet
Washington, DC : CQ Press, 2006.

REF 329 POL 2005-06



This handbook contains essential political information about every country in the world: Heads of state and government, cabinet members, leaders and programs of political parties, representation in national legislatures, mass media, and composition and activities of major intergovernmental organizations.

PERIODISMO



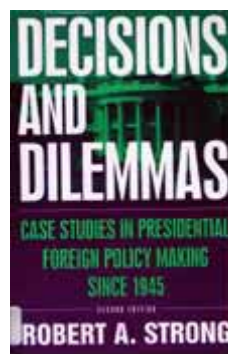
The Associated Press reporting handbook

Jerry Schwartz
New York, NY : McGraw-Hill, 2002.

REF 070.43 SCH

This handbook is designed to provide a new generation of journalists with much-needed guidance in learning these indispensable basics, whether for print, broadcast, online, or other media.

POLITICA EXTERIOR



Decisions and dilemmas : case studies in presidential foreign policy making since 1945

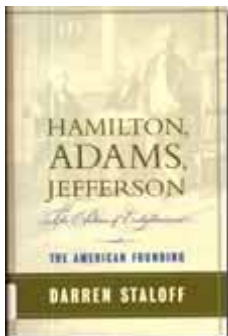
Robert A. Strong
Armonk, NY : M.E. Sharpe, 2005.

327.73 STR

This book provides the basis for a systematic discussion of the role of individual leaders and complex institutions in U.S. foreign policy making. The nine case studies present decisions in eleven presidential administrations, from Harry Truman to George W. Bush.

POLITICA Y GOBIERNO

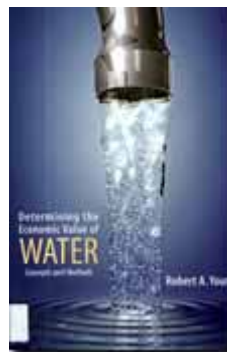
Hamilton, Adams, Jefferson : the politics of enlightenment and the American founding



Darren Staloff
New York, NY : Hill and Wang, 2005.

973.4 STA

The author reminds the readers that America owes its guiding political traditions to three founding fathers whose lives embodied the collision of Europe's grand enlightenment project with the birth of the nation.



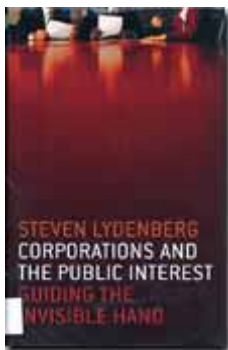
Determining the economic value of water : concepts and methods

Robert A. Young
Washington, DC : Resources for the Future, 2005.

333.91 YOU

This book is broadly about putting a monetary value on goods and services provided by water. More formally, it is intended to introduce the reader to the application of welfare economics principles to the measurement of economic benefits in the context of assessing water-related policies.

POLITICAS PUBLICAS



Corporations and the public interest : guiding the invisible hand

Steven Lydenberg
San Francisco, CA : Berrett-Koehler Publishers, 2005.

658.4 LYD

The author shows how government can utilize market forces, rather than top-down regulations, to move corporations away from all too common abuse.

Outsourcing America : what's behind our national crisis and how we can reclaim American jobs

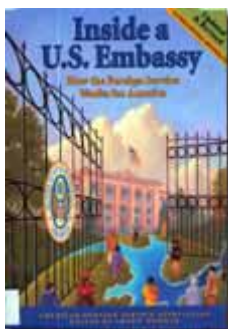
Ron Hira and Anil Hira
New York, NY : American Management Association, 2005.

331.12 HIR



Outsourcing America reveals how much outsourcing is taking place, what its impact is and will be, and what can be done about the loss of jobs. The book shows how outsourcing is part of the historical economic shifts toward free trade, and demonstrates the impact of outsourcing on individual lives and communities. The authors discuss policies that countries like India and China use to attract U.S. industries, and they offer frank recommendations that business and political leaders must consider in order to confront this snowballing crisis and bring more high-paying jobs back to the U.S.

SERVICIO DIPLOMATICO



Inside a U.S. embassy : how the foreign service works for America

Edited by Shawn Dorman

Washington, DC : American Foreign Service Association, 2005.

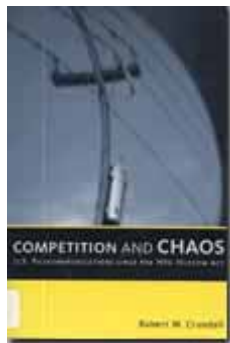
327.273 INS

This book will give you an up-close and personal look into the work and lives of the people who make up the United States Foreign Service.

TELECOMUNICACIONES

Competition and chaos : U.S. telecommunications since the 1996 Telecom Act

Robert W. Crandall
Washington, DC : Brookings Institution Press, 2005.



384.097 CRA

Examines how the 1996 Telecommunications Act and its antecedents have affected the major telecommunications providers and analyzes the act's effect on economic welfare in the United States.

TRANSPORTE



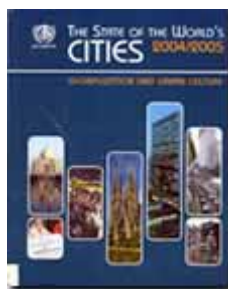
The Grey House transportation security directory & handbook

Kathleen M. Sweet
Millerton, NY : Grey House Publishing, 2005.

REF 388.041 SWE

This reference book represents a wide-ranging and inclusive effort to catalog and combine the various means by which transportation facilities can be made more secure.

URBANISMO



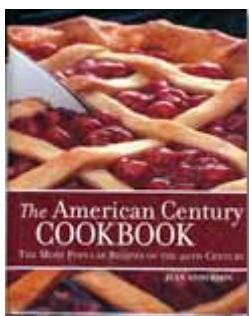
The state of the world's cities 2004/2005 : globalization and urban culture

United Nations Human Settlements Program
London : Earthscan, 2004.

REF 307.76 STA 2004-05

The aim of this report is to provide information on urban conditions and trends around the world. This issue adopts a thematic approach and focuses on globalization and urban culture, and discusses the socio-economic impacts of globalization on cities that are relevant to urban development and urban planning.

VIDA Y COSTUMBRES EN ESTADOS UNIDOS



The American century cookbook : the most popular recipes of the 20th century

Jean Anderson
New York, NY :
Gramercy Books,
2005.

641.5973 AND

With this book you can recreate the foods of a century of American history. Here are recipes for beloved American foods from appetizers to desserts, and the fascinating stories behind them: old-fashioned meat loaf, classic tuna-noodle casserole, three beans salad or lemon chiffon pie.



Celebrate! : cookbook

*Sheila Lukins with
Peter Kaminsky*
New York, NY:
Workman Pub,
2003.

641.5973 LUK

With the purpose of bring friends and family together, the author invites to celebrate with this full color revel of a cookbook featuring 43 menus and over 350 knockout recipes.

Food festival, U.S.A : red, white, & blue ribbon recipes from all 50 states

Becky Mercuri
San Diego, CA :
Laurel Glen, 2002.

641.5973 MER



The author has traveled the country in search of food and fun traditions from festivals in all fifty states. From a delicate lobster risotto on the coast of Maine to prize winning apple pie in the heart of Washington State, this book brings you the best of regional festival fare with over 250 recipes.